



For Immediate Release

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Lisa Moore Joins Heritage Bank & Trust as Vice President, Branch Manager

Columbia, TN – October 28, 2024 – Heritage Bank & Trust is pleased to announce the appointment of Lisa Moore as the new Vice President, Branch Manager of its Lawrenceburg location. With over three decades of banking experience, Moore brings a wealth of knowledge and a proven track record of building strong customer relationships and making strategic business decisions.

A native of Lawrenceburg, Tennessee, Moore is deeply rooted in the community. “Lisa’s extensive experience in the banking industry and her commitment to providing exceptional customer service make her an asset to Heritage Bank & Trust,” said Brent Wheeley, EVP, Chief Operating Officer. “I am confident she will play a key role in driving our continued success in delivering exceptional service to our customers as the Bank continues to grow and expand in Southern Middle Tennessee.”

“We are thrilled to have Lisa Moore join our team,” said Jim Robinson, President & CEO of Heritage Bank & Trust. “Lisa’s deep understanding of our community and her passion for developing customer relationships will be instrumental in helping us continue to deliver personalized banking solutions that meet the needs of our customers in Lawrence County.”

Moore’s primary focus as Branch Manager will be to lead the Lawrenceburg market in delivering outstanding banking services, fostering meaningful connections with customers, and supporting the Bank’s vision of local community development.

Robinson continued, “We are delighted to have Lisa join us as the Vice President, Branch Manager. Her leadership and dedication will undoubtedly enhance both our Bank and the community we serve.”

Heritage Bank & Trust, celebrating 18 years of community banking, has locations in Columbia, Centerville, Lawrenceburg, and Mt. Pleasant. As of September 30, 2024, the Bank’s total assets stand at approximately \$378 million.

For more information about the difference banking local can make, visit Heritage Bank & Trust’s [website](#) or call 931-388-1970.

Centerville Branch
1350 TN-100
Centerville, TN 37033
931-688-0187

Columbia Branch
217 S. James Campbell Blvd.
Columbia, TN 38401
931-388-1970

Lawrenceburg Branch
2305 N. Locust Avenue
Lawrenceburg, TN 38464
931-231-7000

Mt. Pleasant Branch
109 S. Main Street
Mt. Pleasant, TN 38474
931-774-0175

[HeritageBankandTrust.com](https://www.HeritageBankandTrust.com)

