Rev. 12/23/10

FACTS

WHAT DOES HERITAGE BANK & TRUST DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: " Social Security number and Credit History " Income and Payment History " Credit Scores and Account Balance When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Heritage Bank & Trust chooses to share; and whether you can limit this sharing.		

Reasons we can share your personal information	Does Heritage Bank & Trust share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	No	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	No
For nonaffiliates to market to you	No	We don't share

Questions?

Call (931) 388-1970 or go to www.heritagebankandtrust.com

Who is providing this notice?	Haritana Baul O Turat
who is providing this notice:	Heritage Bank & Trust
What we do	
How does Heritage Bank & Trust protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Heritage Bank & Trust	We collect your personal information, for example, when you
collect my personal information?	 open an account or use your credit/debit card apply for a loan or provide employment information
	make deposits or withdrawals from your account
	We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only
	 sharing for affiliates' everyday business purposes—information
	about your creditworthinessaffiliates from using your information to market to you
	 sharing for nonaffiliates to market to you
	State laws and individual companies may give you additional rights to
	limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	■ Heritage Bank & Trust has no affiliates
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	Heritage Bank & Trust does not share with non affiliates so they ca market to you.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	 Heritage Bank & Trust does not jointly market
Other important information	