



News Release

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FOR IMMEDIATE RELEASE

Sellers Joins Heritage Bank & Trust as Marketing Director

(April 14, 2017) — Heritage Bank & Trust is pleased to welcome Claire Sellers as the newest member of the bank's team. She serves as the bank's marketing director, a position involving communication, marketing, event management, customer care and community involvement.

A 2013 graduate of Middle Tennessee State University with a bachelor's degree in mass communications and a concentration in public relations, Sellers comes to Heritage Bank & Trust most recently from First Farmers. Sellers graduated in 2016 with a Master of Arts in Corporate Communication from Austin Peay State University.

Before she came into banking, Sellers spent several years in the farmers and electric cooperative industries. Sellers wrote and edited stories in the electric cooperative publication *The Tennessee Magazine* winning both state and national awards for writing as well as graphic design.

"I'm thrilled to be working at a local bank in the community that I grew up in," says Sellers. "Banking is different from the electric utility industry and I'm looking forward to expanding my knowledge and skill set while serving the Maury County community."

Sellers has been a Maury Alliance ambassador since 2015 and was awarded the Maury Alliance Ambassador of the Year in January at the Maury Alliance Annual Meeting.

"The addition of Sellers to the bank team will allow us to meet the goals and objectives set forth in our strategic plan," says President and CEO Jim Robinson. "I am delighted to welcome her to the Heritage Bank & Trust family."

Heritage Bank & Trust is a community bank with two offices in Columbia, Tennessee. As of December 2016, Heritage Bank & Trust had total assets of approximately \$115 million and celebrated its third straight year of record earnings.

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